



John F. Kennedy Middle School PTO

Nothing is more important to all of us than our children. Their education, enlightenment, and enrichment at the earliest stages of their lives are critical to their development as they grow into our next generation of community and business leaders. They are, indeed, our collective future.

We, the Kennedy Middle School PTO, take this responsibility to heart. We are a non-profit organization (tax ID 47-1431115) run by parent volunteers, whose mission is to help the young students of John F. Kennedy Middle School thrive today and tomorrow. Kennedy Middle School flourishes because of its close-knit partnership of students, staff, parents and community.

John F. Kennedy Middle School is one of six community schools serving the Redwood City community. With a commitment to excellence, Kennedy Middle School engages, encourages, and empowers students in challenging and creative learning opportunities while preparing them for their futures.

Our success depends upon the diversity of our programs. Kennedy offers an array of programs to support middle school students' social, emotional, physical and academic needs, many of which are funded by the efforts of the Kennedy Middle School PTO:

- The Kennedy Family Center provides counseling services as well as general assistance to students and families in need.
- School community-building events, such as the Spirit Day ice cream social, teacher appreciation events, and 8th grade graduation celebrations.
- Art, music, PE and after-school Drama programs.
- Expeditionary foundation, which provides scholarships to students to participate in the Yosemite and Grand Canyon enrichment trips.
- The Maker Space at KMS, which provides students with the opportunity to explore hands-on learning in Technology and Robotics.
- Project Lead The Way, a project-based learning program that boosts classroom engagement and excitement, drives collaboration, and inspires "aha! moments" and deep comprehension.

Our unique programs teach our students skills for life through self awareness, creativity, confidence, problem solving, perseverance, focus, non verbal communication, how to receive constructive feedback, collaboration, dedication and accountability.

Our enrichment program costs are all privately funded. These quality programs are available to every student, but they come at a cost beyond the general educational budget. While these programs enrich our students immeasurably, we struggle tremendously to generate the private sponsorships and fundraising efforts necessary to keep them going.

We are excited to announce that our 2nd Annual Kennedy Color Run will take place on Friday, May 8, 2020 at our school campus.

Based on the success of our first event last year, we have set an ambitious fundraising goal of \$20,000 for this year's event. Our students will collect pledges for their participation in this event and 100% of what our students raise will go directly to advance the mission of our

school.

This is our school's single-largest fundraising event of the year and your help will enable us to reach our goal. Your tax deductible pledge supporting the 2nd Annual Kennedy Color Run is not only an investment in our students, but also a wonderful act of community involvement. We expect over 500 students, their families, and other community members to attend our event.

Our event sponsorship package is attached. Our students are worth our investment and we will work tirelessly to assure that your contribution is returned with great exposure and recognition. Thank you for considering contributing to this important event.

Best Regards,

Meredyth Hite
maida3231@gmail.com
(415) 730-2464

Kennedy PTO
Attn: Color Run Fundraiser
2521 Goodwin Avenue
Redwood City, CA 94061



2nd Annual Kennedy Color Run Sponsorship Commitment Package

We would like to showcase your commitment to Kennedy Middle School. As a sponsor of the 2nd Annual Kennedy Color Run, your generosity will be shared with students, family, school faculty, and community members.

Invest in our students and demonstrate your commitment to quality education and engagement in our local community. Benefits of sponsorship are largely determined by level, but all sponsors receive visibility in event signage and on our dedicated event website.

Cougar Pride Sponsor \$300+ (or equivalent in-kind)

- Priority placement of logo on signage at start of event course and at 2 color stations throughout course;
- Priority placement of logo on Sponsors signage at event;
- Announcement of sponsorship at the event;
- Logo with link on PTO Color Run webpage.

Green Sponsor \$150+ (or equivalent in-kind)

- Logo on signage at 1 color station throughout course;
- Logo on Sponsors signage at event;
- Logo with link on PTO Color Run webpage.

White Sponsor \$75+ (or equivalent in-kind)

- Logo on Sponsors signage at event;
- Logo with link on PTO Color Run webpage.



John F. Kennedy Middle School PTO

2nd Annual Kennedy Color Run Sponsorship Pledge Form

Business Name:			
Contact Person:			
Address:			
City:			
State:		Zip Code:	
Email:		Phone:	
Sponsorship Level:			
Value of Sponsorship:			
Donation is:	<input type="radio"/> Enclosed. <input type="radio"/> Has been made online. <input type="radio"/> In-Kind - delivery arrangements will be made.		

Please return completed sponsorship form by mail or email to:

Kennedy PTO
Attn: Color Run Fundraiser
2521 Goodwin Avenue
Redwood City, CA 94061

maida3231@gmail.com

JF KENNEDY MIDDLE SCHOOL PTO
2521 GOODWIN AVENUE • REDWOOD CITY, CA 94061

PARENTS AND TEACHERS UNITED TOGETHER
(650) 365-4611 • www.kennedycougarspto.org
Tax ID:47-1431115

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date:

OCT 19 2015

JOHN F KENNEDY MIDDLE SCHOOL PARENT
TEACHER ORGANIZATION
2521 GOODWIN AVE
REDWOOD CITY, CA 94061-2518

Employer Identification Number:

47-1431115

DLN:

17053240300015

Contact Person:

DIANE M GENTRY

ID# 31361

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

July 31

Public Charity Status:

170(b)(1)(A)(vi)

Form 990/990-EZ/990-N Required:

Yes

Effective Date of Exemption:

September 2, 2014

Contribution Deductibility:

Yes

Addendum Applies:

No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947