**General PTO Meeting Agenda**

**Tuesday, March 19, 2019**

**JFK MS Library 7:00-8:30pm**

Minutes:

* 7:05 called to order
* Review and approval of last meeting minutes: 7:06 – approved
* Financial update: work in progress, revenue entry still late. Only new expense approved was the field trip from last meeting.
* School funding: starting a campaign to educate parents on funding rules and situation across San Mateo county. Funding is equal (but not equitable) around the state, hurt school in high cost of living areas. Hand-out is a simplified version, cost of living in San Mateo is +42% of average, but same funding to use. Covering the gap would cover a +23.8% increase, or ~$20M. This would not imply taking away from district in below average cost of living, so this is an ask for a supplement (budget increase) for the state overall. Minimal hand-out with key facts and what to do to help should be more broadly circulated (petition, write to your legislator, etc.) CA funding source for increase education spending are there, but this is tangled and complex problem, and a very ambitious campaign. This is currently funded by donation from a few parents. No deadline on action, but there is a target June 15th bill proposal that would be timely enough to enable more funding for next school year. We need to ramp up pressure over CA government representative.
  + What would be the total increase across California? Not sure, 190M rumored from some informal study, but it is unclear how accurate this is… 10 counties are most affected by this issue in California.
  + Other bills considered (unclear status or progress)
  + The school district is supportive of this effort. This needs to be extended to all counties that need it the most.
  + Organize collection of letters if people write or at least sign the template, to be sent to the representative in an organized manner.
* Color run project: suggested for May 10th. Was done in another K-8 school, using 7th period instead of after school (to increase participation). Need a weaver to participate (as we’re throwing color at students, different color stations on the track). Student wear white T-shirt. Need weaver back by May 1rst. Student should get sponsorship (donation), and get 1 raffle ticket per $25 donation, but participation is free. Student choose what prize they use their raffle ticket on.
  + Would come at lunch, give safety pants, wrist bands (to know they have a weaver).
  + Get students in smaller groups (by 15mins period), need a selfie station (ideally access to their phones). Exact schedule of 7th period unclear (due to testing week). Need to be equitable for kids without phones, likely an outside photographer (maybe only). Cost might be low to none (from 6th grade parent)
  + Could move to a later date at the very end of the school year if easier, but various people see various reasons why it would not be better (so suggesting to stay with May 10th date).
  + Weaver could potentially be done and signed online, and ideally managing donation too (to increase the reach of fundraising)
  + Fun and messy (and colorful). The color is dry. Only parents throw colors.
  + Once kid come out for their period, they would not go back into classroom.
  + Logistic concerns about potentially having all kids out at the same time at the end (would need to anticipate some option to keep major groups separated).
  + Clean-up needs to be figured out.
  + No funding requested from the PTO.
* Music program:
  + Last Friday was the Sequoia festival (did well, good practice for Livermore this Saturday)
* Direct drive:
  + Message and content ready (5 web pages, mailing, paper sheets double sided in 2 language, ready to go)
  + Look to extend the PTO communication to a Facebook page for the school, we would need to recruit a social media communication person.
  + Follow-up TBD after the roll-out, we need to repeat the message, use cougar newsletyter, other opportunity to be in front of parents. Could consider also using connect text (with embedded link) to reach all parents
* Staff appreciation
  + Need update on remaining budget
* Graduation:
  + 33 responses to the fundraising, we’ll need more repetition to increase response, send postcard notice (paper) by snail mail (to increase odds everyone can see it)
  + Starting to organize a detailed schedule for all the setup activities
  + Connect call and connect text (140 chars)
  + $1500 PTO contribution need to be complemented by the fundraising to pay for the great America trip (or may need to cancel)
* Drama:
  + Stressful as expected, but moving along, working hard at it
* Dine out:
  + Chipotle next Tuesday (26th)!
  + April: Open house dine out (no fundraising) with taco truck, etc.
  + May 14th, pizza my heart
* PE clothes:
  + the big order to cover early buy from summer bridge was sent (to bring relief on Maze day)
* Upcoming events:
  + Asian art museum field trip on 2 dates (3/26, 4/9)
  + 3/28 : Anxiety documentary: need sign up district wide, very low registration so far
  + May PTO meeting moving from 21rst to 28th.
* Fundraiser for music department, pasta dinner and dessert, selling tickets for $10. Need to figure out capacity, music classes would play, open it to incoming parents. Considering the 5/11, can’t move later due to Grand Canyon. Maybe consider options after Grand Canyon (but may collide with the Graduation party)
  + Date collides with other fundraising
  + Music teacher and classes already overwhelmed with other commitments.
  + Funding situation for Music is very healthy (measure U, earmarked money in the bank…) so there is no urgency to do this fundraising at a specific time.
  + Teacher position is unclear, would be very late May, so could be revisited at the April 23rd PTO meeting or decided by PTO board.
* Recruited 6 new teachers from Selby Lane (as part of the upcoming RSCD level changes!), all great experienced teachers happy to be moving together
  + Expecting 100 to 150 more students (TBD)
* Openings for next year PTO positions:
  + VP, secretary, head of fundraising, social communication lead

* Meeting adjourned : 8:24