**Kennedy PTO Minutes**

**Sept. 13, 2016 - 7:02pm**

**Location: Kennedy Library**

**Attendance:**

Susanne Ruiz-Dunlap, Stephen Brady, Joselin Keleman, Curtis Roe, Shawnis Tinker, Julie Guaspari, Malia Chao, Kathy Ammenti, Cynthia Giovannetti, Debbie Jansen, Jackelin Lopez, Zeekmead, Zeke Mead, Sonia Pelkowski, Elizabeth Dodge,

Carmellia Roe

**Introductions/Welcome**

**Agenda Adoption**: Adopted. Add Malia to end to talk about Sports program

**Guest Speaker:** Zeke Mead on **Measure U**- Vote to endorse

Measure U is a renewal.

Measure W was the first approved parcel tax 8 years ago. Did not go through the first time. Second try to get on the ballot; it was hard to pass a parcel tax for $67. It was just 5 years long. It is however, easier to renew a parcel tax than to pass one.

*Parcel Tax-W* to changes to *Parcel Tax-U* ; it stays the same. Now the parcel tax will be $85 a year for 14 years (not 5 years) . All the money will be pushed down to the schools. The SCC at each school site will decide how the money will be spent. Each school has their own needs. Julie Guaspari says $119,000 was spent on 2 Google crom book carts, tech stipends, counseling services, all student planners, teacher stipends for lead teachers and MSI 6th grade field trips. The money was stretched a long way.

Each year the need can be different so the school will need to change as to what is needed.

**Redwood City Community for Better Schools:** The group is made up of all volunteers, all parents supporters, Lisa MacAvoy, Dennis McBride. There is still a lot that has to happen. How can we help? Endorse Measure U.

“We the parents of PTO endorse Measure U”

**1. Phone banking**

**2. Precinct walking.**

**3. Donations:** Donations will help get the word out.

75% are mail in ballots. Last on ballot will be Measure U. We need to let people know that they will have to read the entire ticket and that Measure U is written on the bottom of the ticket.

Curtis Rowe made a motion to endorse Measure U.

Cynthia Giovannetti 2nd the motion.

**PTO Meeting June 15, 2016.**

Curtis Rowe made motion to approve Minutes from June’s Meeting.

Second and approved.

Noted: Julie Guaspari and Stephen Brady cannot vote.

**Treasure’s report:**

**•** Kennedy PTO ended the year with carry over: $34,730.50 some of that money is restricted (about $25,000 for unrestricted funds) We have more expenditure than expected revenue. We will need to add more fundraisers or cut some from budget. One possible suggestion would be to rent the McKinley School Theater vs. Sequoia High School Theater. The changing of theaters could bring the cost down.

$5,000 contributes to help hire the director.

• The line item, “Administration”, on the budget includes PTO insurance, supplies, copies, financial software and advertising etc.

• The Principal’s Fund goes a little bit to the yearbook, fun days, ice cream, afterschool clubs and teacher grants. The Principal’s fund does have some leeway.

**Measure U contribution.** The discussion was to contribute $1000. We are not a large PTO thus it will be hard to contribute more money.

**Motion:** Elizabeth Dodge- Reduce donation to $700 to Measure U

Second by Cynthia Giovannetti

**Beautification Day:** Keep $1000 if needed

Year Book: The production cost. He lost some of the money from last year. Keep the yearbook budget.

**Motion:** Shawnis Tinker - approve to keep the budget

**Second by**  Cathy Ammenti

**2016-2017 Event Calendar:** Fun ways to make money. Dine outs., ATT Park in the works. We need to establish online store and can add a direct drive button on the site. Perhaps move the direct drive mailing to go out in October instead of November.

Looking for 8th grade dance committee volunteers. Perhaps get the 6th and 7th grade parents to help. They could be part of the committee to help out and run the 8th grade dance. Will continue this discussion

**Online Auction:** The online auction will be a new fundraiser. It will be Kennedy’s 1st ever auction. The committee organizers have 61 items. They could use more donations and more volunteers. The auction will be held 11th of November and run for 1 1/2week.

**Woopersnapper.com** Angel Barron Munguia is here to promote $100 - $200 packages for Kennedy car service. He will donate $5.00 per car to the Kennedy PTO.

Simple wax, less than cup of water, reusable micro fiber towels, “green materials”

**Teacher luncheon** Give lunch to teachers. They love it!

Thanksgiving dinner during conference week.

**Scholastic Book Faire:** $1,600 Scholastic Dollars.

On going Fundraisers (Boxtops, Amazon, Escrip)

**Online store.** Pe clothes,

**Open positions needed:**

Vice President

Fundraising chair

Online Newsletter Editor

**Athletic teams:** Not under the umbrella of the PTO. The sports teams hold their own fundraisers.

Volleyball and track

Basketball

Menlo league

**Other news/questions?**

Grand Canyon now has own account. Exited the PTO umbrella

Meeting adjourned at 8:40pm